

FOR IMMEDIATE RELEASE

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**Workstuff, Light, and Chief
create strategic alliance to address customer needs in office, education, and healthcare channels**



Converge: New collaboration leverages product strengths in the critical area of ergonomic accessories – Adjustable Keyboard Systems, Task Lighting, and Flat Panel Monitor Arms.

GRAND RAPIDS, Mich., USA – Collectively, we are pleased to announce the creation of *Converge*, an alliance between Workstuff, Light, and Chief. Each company brings unique, patented, proprietary products in the three major ergonomic accessory categories: Adjustable Keyboard Systems (Workstuff), Task Lighting (Light), and Flat Panel Monitor Arms (Chief). The three companies will maintain existing sales and distribution channels, capitalizing on each other's respective market and product strengths.

Workstuff is positioned to be the leading Adjustable Keyboard System provider for commercial markets. The owners of Workstuff have decades of design, engineering, and distribution experience having owned and operated successful companies in this niche over the last 15+ years. Workstuff's new JIMI Adjustable Keyboard System is already recognized for its innovation, styling, and superior performance.

“We see this alliance as an effective way to present our customers with the most comprehensive portfolio of ergonomic accessory product designs,” said Eric Kahkonen, Vice-President of Sales of Workstuff. “Most of our competitors offer products in these categories, but many times they are just a re-seller of ergonomic accessories. They offer ‘me-too’ products, while our alliance will provide you with the best products in each product category.”

Light is the leading task lighting provider for the office furniture industry, and has been developing energy-efficient solutions for this market for over twenty years. Light has been “Enlightening the Workspace®” primarily with articulating arm desk lights, under-cabinet linear fluorescent fixtures, and panel mounted indirect products. A revolutionary new lighting platform, Sprout, will be unveiled at NeoCon in June.

“We feel we are the best at what we do in our industry, so it makes sense to align ourselves with the best partners,” said Brad Davis, President of Light Corporation. “Workstuff and Chief are great companies, and we are proud to be part of this alliance with them. There are many synergies that we can take advantage of, and this will help us to better serve our customers.”

Chief is the largest mounting solutions provider worldwide, serving the AV industry for the past 29 years. Chief’s custom and universal collection of single and multi-monitor mounts for workstations are easy to install, end-user focused solutions that maximize ergonomic benefits, while saving valuable desktop space. Packed with exclusive features, including the patented Centris® Technology for easy fingertip tilt, these products provide exceptional cable management and ultimate flexibility.

“Our new-found partnership with Workstuff and Light, provides Dealers with the best technology products at the best value – direct from the manufacturer,” said Eric Wickberg, Chief Workstation Sales and Market Manager.” “We hope to capitalize on the strength of 3 – maximizing opportunities within the marketplace, while becoming a driving force for creating state-of-the-art workspaces.”

Workstuff, Light, and Chief will be displaying their respective products collectively in June at The Merchandise Mart in Chicago during Neocon World’s Trade Fair 2007. The *Converge Alliance* will be prominently displayed on the 8th Floor – market suites 8 -1008, 1009, 1010.

About Workstuff

Based in Grand Rapids, Michigan USA, Workstuff (www.workstuff.biz) has re-established the standard for today’s Adjustable Keyboard Systems and Ergonomic Workspace Solutions. All of our products are designed, developed, manufactured, and shipped from our Grand Rapids, MI headquarters. Our world class products are designed to meet the needs of our customers – and exceed industry ANSI / BIFMA standards. We utilize the finest selection of materials and manufacturing process’ to ensure superior performance, styling, and value – but we also strive to contribute to a better world by pursuing sustainability and environmental wisdom. Founded in 2006 – Workstuff is a subsidiary of Altus (www.altus-inc.com) of Grand Rapids, Michigan USA, a privately held corporation that actively designs, develops, markets and brands ergonomic sit-to-stand height adjustable carts & small tables.

About Light

Light Corporation was founded in 1986, and has complete design, development, testing, and manufacturing capabilities at their Grand Haven, Michigan headquarters. Light also manufactures a product line named Semaphore for industrial and gymnasium high bay applications. Factories, warehouses, distribution centers, and schools can realize tremendous energy savings – which reduces costs while at the same time providing better lighting. Light has several sister companies also located in West Michigan, including Shape, Track, Pliant, Biosolutions, and Netshape.

About Chief

For more than 29 years, Chief® Manufacturing has been the leader in providing safe, functional and low-profile mounting solutions. Chief's commitment to responding to growing industry needs is evident through a full line of mounts, lifts and accessories for projectors and flat panel displays using plasma and LCD technologies. Chief products excel in strength, installation and design, making them the top choice in mounting solutions for integrators, architects, designers, installers, facility managers and end users.

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